



Strategic Plan

2023-25

Our Mission



*To lead and support Tasmanian Little Athletics Centres
to develop children of all abilities by promoting
positive attitudes and a healthy lifestyle through
family, fun and fitness.*



Our Vision



For athletics to be recognised as the foundation sport offering a unique athletic experience for children within the Tasmanian community including a pathway within athletics and to other sports.



Our Values

Athletics Experience

To promote a fun and social experience for all on and off the field. We live the Little Athletics motto of 'Be Your Best'.

Collaboration

We understand and value the importance of supporting and working together for our stakeholders. We believe in our people and thrive on building strong collaborative relationships to help make the right decisions for the sport.

Integrity

We will conduct ourselves with the highest integrity and always display strong moral principles. We will be honest, transparent, ethical, respectful, and fair in all our actions.

Inclusivity

We welcome all members of the community to be a part of the Little Athletics family. We are a sport that embraces all ability levels and backgrounds.

Progressive

We are proactive, forward thinking, and innovative in striving to make our sport great, and we will always seek to continually improve what we do.



Our Strategic Pillars

Leadership

- Sound governance practices
- Proficient operations
- Financial growth and stability
- Secure and efficient technology programs

Participation

- Improve product and delivery
- Inspire life-long participation
- Foster inclusion and diversity
- Provide quality events and training

People and Culture

- Upskill and educate
- Foster and engage
- Enhance processes
- Recognise and honour

Profile

- Strong brand recognition
- Effective relationships
- Streamline communication

